SCRUM MASTER

Learn the art of doing twice the work in
half the time at half the cost

MARC ELLIS
TRAINING ACADEMY

REGISTERED
SCRUM MASTER
by scruminc.

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About Marc Ellis

Marc Ellis have been specialists in recruiting for the digital and Technology industries for over a decade. We believe and strongly endorse the digital initiatives that all the GCC are undergoing and support businesses & government entities in supplying some of the
best skilled workforce in the region.

We have over the years combined expertise and specialist talent pool to allow us to support clients (who come in all sizes) and candidates to ensure we find the perfect match.

Since we know what the market requires, we launched Marc Ellis Training Academy to allow all people within the market in the GCC to be skilled up with the best certifications in the Technology & Digital skillsets.

We collaborate with some of the most talented and gifted trainers to offer fun, intractive and most importantly informative courses to allow people taking part to benefit from it.

WE OFFER A RANGE OF SPECIALIST COURSES INCLUDING

SCRUM MASTER BY SCRUM INC

PRODUCT OWNER BY SCRUM INC

SCRUM@SCALE BY SCRUM INC

+ MANY MORE

MARC ELLIS HAS A 100% PASS RATE OF STUDENTS TAKING PART IN OUR COURSES

SCRUM INC SCRUM MASTER MASTERCLASS OVERVIEW

Scrum master by scrum Inc training is developed by the co-creator of Scrum, Dr. Jeff Sutherland. This course is one of a kind in the UAE and is brought to you exclusively by Marc Ellis Training Academy. You will be one of only a few with the Scrum Inc. Scrum Master Certification in the UAE, so what are you waiting for?

Scrum Master by Scrum Inc program is designed to provide individuals and organizations with a clear path to implementing Scrum in a way that drives immediate business results and will ensure that Scrum has a lasting trans-formative impact on the world.

Scrum Master by Scrum Inc curriculum teaches how we actually deliver twice the work in half the time in organizations around the globe. Scrum Inc. classes include Lean principles, patterns from the Scrum Pattern Language movement and lessons from real-world implementations of Scrum@Scale.

We teach these techniques because they work, not just in theory but in practice. They have been proven across thousands of implementations. These two-day courses are dynamic and highly interactive. Class participants will start by organizing into Scrum teams. You'll take part in a variety of games and exercises, that will allow you to experience the Scrum Master role first-hand. With the help of your instructors, you and your team will create a product backlog, prioritize it, and manage a burn-down chart.You'll leave the class knowing how Scrum can accelerate any project.

ABOUT THE SCRUM INC. SCRUM MASTER EXAM & CREDENTIAL

- Students who complete a SMSI training comprised of at least 14 hours of live instruction time covering all Learning Objectives with a Scrum Inc Trainer (ST) are eligible to take the SMSI exam.
- Students who pass the exam will earn their SMSI credential.
- Scrum Master by Scrum Inc credential formally recognizes your knowledge of lean principles, Scrum Master techniques, patterns of high-performing teams, and how the Scrum Master role scales in an organization.
- The SMSI will make you stand out to employers, stakeholders, and peers.

BENEFITS TO YOU!

Earn Professional Development Units

This course also counts as 16 PMI PDUs, as well as, 16 of the 21 contact hours

needed for the PMI-Agile Certified Practitioner (PMI-ACP) certification.

Still unsure of the benefits to you or your team?

This Scrum Master by Scrum Inc course was developed by the co-creator of Scrum, Dr. Jeff Sutherland. Scrum (most widely used application of Agile) is an adaptive, repeatable process that equips individuals and organisations in how to thrive in a world where change is the only constant. From Fortune 100 companies (Google, Amazon, Apple) to nonprofits (the MIT-Harvard Broad Institute, National Association of Independent Schools), Scrum Inc. has a proven track record of reducing burnout, doubling throughput in half the time, and increasing employee happiness.

•**Developed by the Co-creator of Scrum**

•**Certified Trainer Led Workshop**

•**Certification Examination Fee Included**

•**2-Day Online Training Course**

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Having completed the Scrum Inc.
Scrum Master training, and having
passed the credentialing exam

is now officially a

Scrum Inc. Scrum Master

1 HOW TO IMPLEMENT SCRUM
Learn how to Implement Scrum, which is now considered to be the most widely range Agile Framework.

2 ADAPT TO MARKET CHANGE
Help yourself & your organisation cope with inevitable market changes.

3 FASTER RESULTS WITH HIGHER QUALITY
Learn how to implement SCRUM Framework that helps deliver PRODUCTS and services faster and with higher QUALITY.

4 IDENTIFY WASTAGE EASILY
How to leverage lean principles to identify waste in a system, process, or organization.

5 16 SCRUM EDUCATION UNITS
Learn the 16 Scrum Education Units (SEUs) and learn how to execute them with relevancy at your workplace.

6 IMPROVE HAPPINESS & PERFORMANCE
Learn TECHNIQUES and metrics that SCRUM Masters USE to improve team happiness and performance.

7 NEW PRACTICES
Be up to date with the newest and latest patterns & practices of high performing Scrum teams.

8 SCALING SCRUM
Learn how the scrum master role scales in an organisation using the SCRUM@SCALE methodology.

9 INCREASE NETWORK
invitation to an annual webinar to discuss challenges, successes and anything scrum. Access to on- demand recording from previous websinars & whatsapp groups to discuss real time issues.

10 BECOME ONE OF A FEW
Become one of the first and few to hold this certification in the GCC. The SSM certification will soon take over from the tradional CSM.

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SCRUM MASTER

WHO **SHOULD** ATTEND THIS COURSE?

ANY PROFESSIONAL
Professionals in any INDUSTRY wanting to become SCRUM Masters or servant-leaders to their team.

JOB SEEKERS
Job seekers wishing to work for an agile organization.

PROJECT MANAGERS
Traditional Project Managers looking to transform their careers.

PROFESSIONALS WORKING AS
Product Managers, PMPs, PMI-ACP Team Leaders or professionals wishing to begin their JOURNEY toward becoming a Licensed SCRUM Product Owner or a ScRUM at scale Practitioner.

MANAGEMENT
Managers and leaders wanting to Understand the patterns of high-performing teams and how true scrum delivers twice the value at half the cost.

THE **"RELEASE PLAN"** FOR OUR TWO SESSIONS.

SPRINT 1
WHY
INTRODUCTION
WHY SCRUM
SCRUM ORIGINS
SCRUM
FRAMEWORK

SPRINT 2
READY
ROLES
BACKLOG
REFINEMENT
ESTIMATION
SPRINT PLANNING
SPRINT BACKLOG

SPRINT 3
DOING & DONE
SCRUM BOARD
WARNING SIGNS DAILY
SCRUM INCREMENT
SPRINT REVIEW SPRINT
RETRO PATTERNS

SPRINT 4
SM TOOLS
BUILD YOUR OWN
SCRUM SCALING
CROSS-TEAM
LEAN TOOLS
LEARNING BACKLOG
WRAP & RETRO

Govind Abkari
Trainer Profile

Govind is a Senior Management professional with 20 years of experience in Agile Coaching, Solution Architecture, Agile Projects and Program Management.
He has been responsible for assisting organisations in their Enterprise Agile adoption journey, developing strategies for Agile adoption in a distributed environment and building Agile teams. Govind has successfully executed multiple Agile consulting assignments for evaluating customers for readiness, developing roadmaps, process definition and deployment whilst successfully helping to transform different technology and business teams from Waterfall to Agile.
He has a proven record of delivering large programs and projects in an Agile environment as well as applying different Scaling frameworks like SAFe, Scrum@Scale.

Experience Summary
For the last 4 years; Govind has been working as an Agile Coach in the Middle East region. He has worked with a number of organisations within Aerospace, Law Enforcement, Banking, Retail, Media & Entertainment, Healthcare and Telecom.
Govind's responsibilities were to guide the organisations throughtransition process from functioning as traditional to an Agile one. Heworks directly with leaders, existing squads and key scrum team members to adopt and improve Agile methods. He works with the teams on their PI planning, scrum events, creates tools to capture key KPI's and help execute different ceremonies .
He has also provided support to different clients to use tools like Jira, Azure Devops etc.
Prior to his experience in Dubai; Govind worked as an Agile Coach for organisations such as TCS, Capgemini Consulting & Cognizant Technology Solutions. His duties consisted of coaching and enablingmultiple Scrum Masters on their Agile adoption journey, conductingassessments of different projects on their Agile maturity and to work onthe implementation plan to gain maturity.
Govind holds a degree within Electronics Engineering. He is a Registered Scrum Trainer from Scrum Inc. and holds other credentials as a CSM, CSPO, SAFe SPC & Engagement Manager.

TESTIMONIALS

Jeff Sutherland
Founder and Chairman at Scrum Inc

Ethan recently spent two days in my Scrum@Scale class in Tokyo planning his first four Scrum@Scale classes in China in December 2019. Having reviewed the plan carefully, I strongly recommend training with Ethan. These will be excellent courses.

Grace Chan
Senior Vice President Product and Innovation, at MasterCard China

Ethan's expert team strives to help company learn and migrate to SCRUM uses. I recommended him to a few business partners and all have gotten raving reviews and he has helped them drove impaction financial benefit and result.

Mike Cohn
Co-founder, Scrum Alliance
President, Mountain Goat Software

Ethan has been a strong proponent of doing Scrum well and has been of great assistance to Chinese companies looking to improve their use of Scrum and agile approaches.

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