

# LEADING OTHERS PROGRAM

Leadership Transformation & Accelerated Growth



## About Marc Ellis Training Academy

Marc Ellis have been specialists in recruiting for the digital and Technology industries for over a decade. We believe and strongly endorse the digital initiatives that all the GCC are undergoing and support businesses & government entities in supplying some of the best skilled workforce in the region.

We have over the years combined expertise and specialist talent pool to allow us to support clients (who come in all sizes) and candidates to ensure we find the perfect match.

Since we know what the market requires, we launched Marc Ellis Training Academy to allow all people within the market in the GCC to be skilled up with the best certifications in the Technology & Digital skillsets.

We collaborate with some of the most talented and gifted trainers to offer fun, interactive and most importantly informative courses to allow people taking part to benefit from it.

**WE OFFER A RANGE OF SPECIALIST COURSES INCLUDING**

**SCRUM MASTER** BY SCRUM INC

**PRODUCT OWNER** BY SCRUM INC

**SCRUM@SCALE** BY SCRUM INC

+ MANY MORE

MARC ELLIS HAS A 100% PASS RATE OF STUDENTS TAKING PART IN OUR COURSES

# Overview of The Leading Others Program

The Leading Others program, the flagship program by Drake University Executive Education is designed for leaders seeking leadership transformation and accelerated growth. This program will help leaders to lead organizations through periods of both change and stability. Standard delivery is over a period of 8-9 months but we can also offer a shortened version over 4-6 months.

## Features

- Measure your leadership competencies against the proprietary Drake Leadership Success Profile (360).
- Discover and enhance leadership strengths to achieve new levels of performance.
- Create a personalized leader development plan through executive coaching.
- Learn strategies that enhance your organizational performance through the development of a 3-year business plan.
- Engage in an executive learning experience and partner with the elite delivery team of Drake facilitators, coaches and cross-industry expert panelists.
- Join the Drake University Executive Education Outstanding Alumni Leaders.

## Benefits:

- Develop a structured approach to your leadership style
- Unlock inspirational leadership capabilities
- Shape the future of your organization
- Learn to foster innovation and implement change
- Prepare for senior responsibilities
- Connect with peers and build lifelong relationships
- Return with strategic action plans and leadership skills

## Who Should Attend Leading Others?

This program is designed for mid-to-senior level executives charged with creating organizational value, and mid-level executives preparing for more senior roles. Participants will develop both an actionable leadership development plan and a comprehensive, function-specific, business plan, leveraging tools and techniques designed to capitalize on key strengths

# Curriculum and Learning Objectives

## Course Overview:

### Component 1: Leader Readiness

- Complete the Drake Leadership Success Profile (360)
- Identify current leadership challenges with personalised executive coaching sessions

### Component 2: Leader Development – Includes 40 Classroom Hours

- Identify your strengths and weaknesses through your Leadership Success Profile results
- Create a personalised leader development plan
- Learn practical tools to engage your team

### Component 3: Organization Performance – Includes 40 Classroom Hours

- Learn how to drive strategy and decision-making
- Identify performance gaps and strategic opportunities
- Create a three-year business plan for your function
- Present your business plan to the Dolphin Tank

### Component 4: Leadership Sustainability – Includes 12 Classroom Hours

- Understand your leadership gains through your re-assessment of the Leadership Success Profile
- Complete your leader development plan, charting your continued journey to outstanding leadership
- Evolve your three-year business plan to achieve greatest impact

### Month 18: Leadership Success Profile – Retake (Optional)

Leadership development is an ongoing process. As part of the program, participants will have the option to retake the Drake Leadership Success Profile within 18 months from the program start date, thus allowing for continuous observation and growth.

# MATTHEW MITCHELL

## Trainer Profile



### **International Business and Strategy, Drake University**

International Business & Strategy, Drake University Matthew Mitchell, is an associate professor of International Business and Strategy, with expertise in the intersection of business strategy, politics, and religion in global markets. Mitchell has lived and worked in more than 75 countries, and has advised Fortune 500 companies, governments, and organizations in the areas of executive leadership development, risk management and analysis, and international management. He is a recipient of Drake's Madelyn Levitt Teacher of the Year Award and is Fellow of the Royal Society for the Encouragement of Arts, Manufacturers and Commerce. He earned degrees in physics, math and an MBA from Rollins College, and a PhD in International Business from the University of South Carolina.

# HESHAM EL-GAMAL

## Trainer Profile



### **Founding Partner & CEO, Quest**

Founding Partner & CEO, QuestHesham, founder and CEO of Quest, a business consulting and human development firm, has over 30 years of business experience in diversified fields such as process engineering, sales & marketing, and business strategy. As a certified Executive and Relationship Coach and a Master Facilitator, Hesham strives to help executive teams and individuals accelerate their professional growth through business simulations, customized leadership programs, and coaching based workshops. Hesham holds a BSc. in Chemical Engineering from Cairo University, and an Executive MBA from the ESC Rennes. He is also a Professional Certified Coach by the International Coach Federation, and is currently the President of the ICF Chapter in Egypt.

# KAVILASH CHAWLA

## Trainer Profile



### **Founding Partner, Bâton Global**

Founding Partner, Bâton Global Kavi is a seasoned international business executive, entrepreneur, and investor with 20 plus years of experience working with organizations on the development and execution of their growth and development strategies. As an international finance and strategy expert, Kavi has worked with global and regional organizations, with primary geographic expertise in the Middle East and Asia. Prior to establishing his own firms, Kavi was in the Investment Banking Group with Deutsche Bank in London and with the United Nations in New York. Kavi holds a B.A. from Drake University, a Masters in International Affairs from Columbia University in New York, and a MBA from the University of Chicago Booth School of Business.

# DR JEFFREY KAPPEN

## Trainer Profile



### **International Business and Management, Drake University**

International Business & Management, Drake University Jeffrey Kappen is an assistant professor of International Business and Management with expertise in organizational management, global business, and sustainable development. Kappen directs Drake's Principal Center for Global Citizenship and the Nelson Institute of International Affairs. Kappen has worked and consulted extensively in international sales, marketing and logistics with Fortune 500 companies, educational institutions, and non-profit organization. He chairs the largest national chapter of the Academy of International Business. Jeff has degrees in International Relations, French, and Russian from Beloit College, an MBA in International Marketing from the University of Wisconsin, and a PhD in Management from the University of Massachusetts.





**MARC ELLIS**  
TRAINING ACADEMY

## **FOR BOOKINGS PLEASE CONTACT**

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