

ADVANCED CERTIFICATE IN PROFESSIONAL LEADERSHIP SKILLS



About Marc Ellis Training Academy

Marc Ellis have been specialists in recruiting for the digital and Technology industries for over a decade. We believe and strongly endorse the digital initiatives that all the GCC are undergoing and support businesses & government entities in supplying some of the best skilled workforce in the region.

We have over the years combined expertise and specialist talent pool to allow us to support clients (who come in all sizes) and candidates to ensure we find the perfect match.

Since we know what the market requires, we launched Marc Ellis Training Academy to allow all people within the market in the GCC to be skilled up with the best certifications in the Technology & Digital skillsets.

We collaborate with some of the most talented and gifted trainers to offer fun, interactive and most importantly informative courses to allow people taking part to benefit from it.

WE OFFER A RANGE OF SPECIALIST COURSES INCLUDING

SCRUM MASTER BY SCRUM INC

PRODUCT OWNER BY SCRUM INC

SCRUM@SCALE BY SCRUM INC

+ MANY MORE

MARC ELLIS HAS A 100% PASS RATE OF STUDENTS TAKING PART IN OUR COURSES

Overview of Advanced Certificate in Professional Leadership Skills

People need leaders that motivate, inspire and develop them. They want authentic leaders who identify and reward commitment and achievement. In short they need leaders that lead. Leadership is the decisive ingredient in the modern, dynamic, successful businesses. Without great leadership, businesses will never unlock the power of their employees. Projects will never leverage optimum results and profits will never reach the levels of the global best.

As businesses grow and develop, leadership becomes the key to business success, the key to cultural brilliance and the driver of personal success, authority and power. Ask yourself a question: Why should people follow you? There great leaders to be found in many businesses, become one of those great leaders now.

This course can be offered both certified and non-certified.

Curriculum and Learning Objectives

Course Overview:

- **Leadership Foundations:**

- Overview of leadership theories and models.
- Understanding leadership styles and their impact.
- Developing self-awareness as a leader.

- **Strategic Leadership:**

- Strategic thinking and planning.
- Decision-making in complex situations.
- Leading organizational change.

- **Communication and Influence:**

- Advanced communication strategies for leaders.
- Building effective communication networks.
- Influencing and negotiating skills.

- **Team Dynamics and Collaboration:**

- Building and leading high-performance teams.
- Conflict resolution and team motivation.
- Fostering a culture of collaboration.

- **Ethical Leadership:**

- Exploring ethical challenges in leadership.
- Developing a personal and organizational code of ethics.
- Balancing ethical considerations with business objectives.

- **Global Leadership:**

- Leading in a globalized business environment.
- Cultural intelligence and cross-cultural communication.
- Navigating diversity and inclusion.

Curriculum and Learning Objectives

Course Overview:

- **Innovative Leadership:**
 - Encouraging and managing innovation.
 - Adapting to technological advancements.
 - Promoting a culture of continuous improvement.
- **Emotional Intelligence and Resilience:**
 - Developing emotional intelligence as a leader.
 - Building resilience in oneself and the team.
 - Managing stress and burnout.
- **Leadership in the Digital Age:**
 - Leveraging technology for leadership effectiveness.
 - Leading virtual and remote teams.
 - Digital communication and collaboration tools.
- **Capstone Project:**
 - Applying learned skills to real-world scenarios.
 - Developing a leadership project or case study.
 - Presenting findings and recommendations.

Delivery Method:

- Typically delivered through a combination of lectures, workshops, case studies, and group activities.
- Some programs may offer online components for flexibility.
- Guest lectures from experienced leaders in the field.

Duration:

- The duration can vary, but it's often structured as a series of modules over several weeks or months.

Target Audience:

- Mid to senior-level professionals aspiring to enhance their leadership skills.
- Individuals seeking career advancement in leadership roles.

Assessment:

- Continuous assessment through assignments, group projects, and participation.
- Final project or exam to demonstrate the application of acquired skills.

Upon successful completion, participants should have gained a comprehensive set of leadership skills applicable to various professional contexts.



MARC ELLIS TRAINING ACADEMY

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